

داستان موفقیت دو کانهای کشمیره در خرید و فروش کرک،
تحت اثر پروژه کشمیره موسسه P.R.B



ANNUAL REPORT 2019

Partners in Revitalization and Building (PRB)

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BACKGROUND OF PARTNERS IN REVITALIZATION AND BUILDING

Partner in Revitalization and Building (PRB) is an independent national, independent NGO found in the year 1990. PRB is a member of ACBAR and is active in the realm of rehabilitation reconstruction, relief, and development in the northern and central regions of Afghanistan. PRB supports this vision by providing service in the area of engineering and construction livestock and animal health, agriculture, skills training, community development, education income generation, and relief. The agency conducts its activities through its head office in Kabul, and field office in Faizabad, Mazar-e Sharif, Sheberghan, Andkhoy, and Herat city.

1.1 Operating Highlights

Under the project AFG 1211 aimed Contribution to strengthening the economic participation of women in Jawzjan:

- 2,000 women use the acquired literacy and nutrition skills to increase their participation
- 500 women use their economic skills to improve the nutritional situation at the household level throughout the year
- project 3,750 people in approximately 2,750 different households with direct and tangible services to improve their livelihoods and eating habits.3,750 people directly and approximately 63,000 people indirectly.

As a partner of Oxfam PRB accomplished the following highlighted activities in Herat and Balkh and Badakhshan, Takhar, Baghlan, Samangan, Faryab, and Saripul in north and Ghor, Badghis, Farah provinces

- Providing training on livestock management (cashmere harvest, cashmere trade, and value, gender, pasture management, goat health, and goat management) to 7800 farmers
- Renting 100 stop shops to function for collecting cashmere and other livestock product
- Collecting 6-tonne cashmere, 3 tonne of wool, and about 3 tonnes of dried yogurt through stop shops and CAOs'. Increase in quantity quality and price of cashmere
- Selection, training of para vet, and supply equipment to clinic. Conduct health services to about 100,000 head of livestock through 5 clinics in the target district.
- CAOs registered with MoJ and had the bank account

“Exploring Local potential, empowering people to maintain their livelihood in a sustainable way”

2 ACTIVITIES 2019

2.1 AFG1211 project for the year 2019

The project's overall object is to Contribution to strengthening the economic participation of women in Jawzjan. The following specific objectives achieved

- 2,000 women use the acquired literacy and nutrition skills to increase their participation in household decisions, and another 500 women use their economic skills to improve the nutritional situation at the household level throughout the year
 - Women are qualified to apply their technical, organizational, and business management skills to economic processes.
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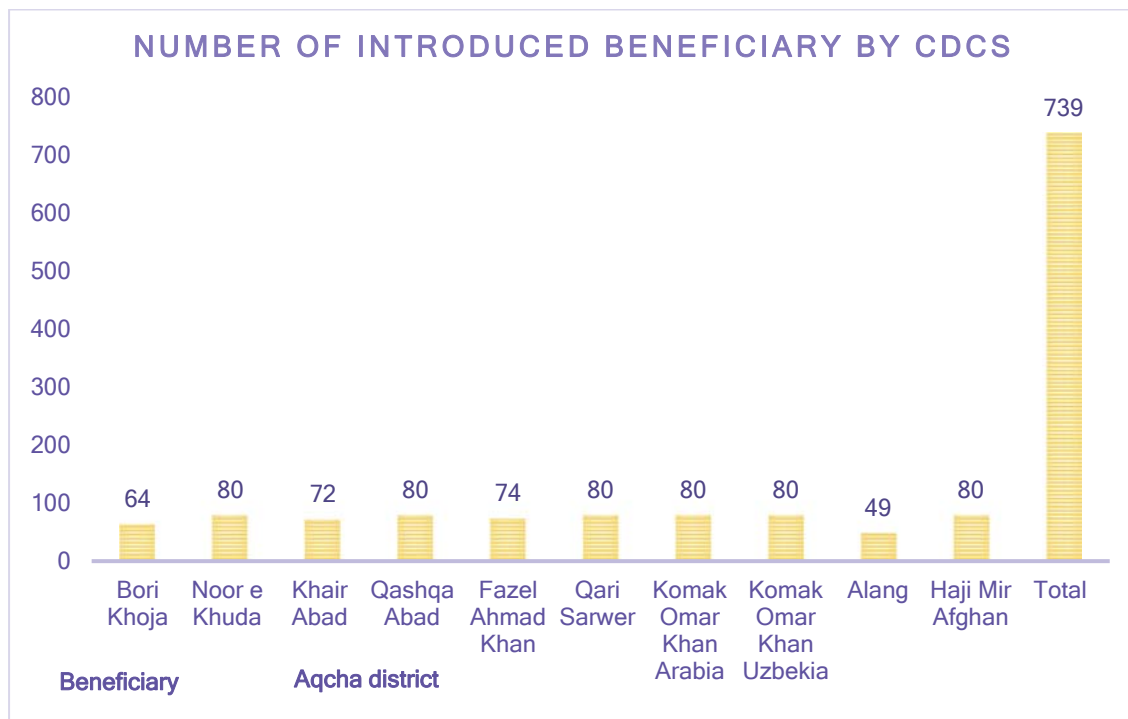
In total, the project benefited about 3,750 people in approximately 2,750 different households with direct and tangible services to improve their livelihoods and eating habits.

The project reaches a total of approximately 3,750 people directly and approximately 63,000 people indirectly. The project participants are selected among the most deprived women of the 50 target CDCs with the help of a set of criteria and jointly with departments of the ministries, members of the CDCs, local and provincial authorities, and partner organizations.

Status of implementation of the activities (compared to the proposal)

- ✓ On 16nd Oct 2019 kick-off workshop was conducted on DAIL in JWZ province with the participation of the Head of DAIL, Health representative, DoWA representative, Education representative, and Hajj and Pilgrimage Affairs representative and head of DoE and total participants were 50 people (including 8 women and 26 men). The following topics were discussed as well:
 - Introduction of the project overall goals by WHH.
 - Project activities explanation by PRB.
 - Importance of project at province level by head of DoE.
 - Importance of designed activities at the community level to increase women empowerment.
 - Project achievement during the project time frame by M&E.

- ✓ Conducted coordination meeting with DAIL and head of Aqcha district government regarding the selection of 30 villages (10 CDCs in Aqcha and 20 CDCs in Sheberghan district).
- ✓ Security assessment of more than 86 villages of Aqcha and Sheberghan district and selected 30 villages among them by coordination of DAIL, Aqcha district governor and WHH.
- ✓ Selection of the CDCs process conducted based on approved criteria by both WHH and DAIL.
- ✓ Through Akvo flow online data collection system, from Dec 2019 till the end of Jan 2020 about 1921 women were surveyed which is listed by CDCs.



- ✓ Beneficiary Selection Score Card (BSSC): After the introduction of the beneficiary list by CDCs Socio-economic survey conducted in 30 targeted villages and accomplished at the end of Jan 2020, data analyzed by WHH M&E team and each HH was given a score as per developed and approved questioners. The surveyed beneficiary was categorized into two-components of project activity (kitchen garden and mushroom).
- ✓ CDCs orientation was conducted after the selection of villages in Aqcha and Sheberghan district, in each session participated about 40-50 villagers the orientation was about project goals, activities, and clarification of beneficiary selection and CRM process.

✓ Steering committee: Conducted one day workshop for establishment of the steering committee for AFG1211 project, in this workshop participated sectorial departments as following:

- 1- Department of Health
- 2- Department of DAIL
- 3- Department of DoWA
- 4- Department of Hajj and Pilgrimage Affairs
- 5- Department of education

Therefore, participants of the workshop agreed to introduce representatives for WHH and PRB to establish a committee for the betterment of project implementation.

2.1.1 Afghanistan Cashmere Chain Supply project

The overall Afghanistan cashmere supply chain project objectives define to empower and support goat-producing households to have more sustainable livelihoods and diverse income through three-pronged approaches that include:

- 1) Enabling environment,
- 2) Livestock management and
- 3) Collection Action Program (CAO) aimed at Organise goat producers in collective action organizations at the community level for market linkages and joined sales.

The project is committed to directly supporting and empowering goat owners and cashmere-producing communities in two provinces (Herat and Balkh), while indirectly creating a positive impact on cashmere herders in seven non-target provinces (Samangan, Baghlan, Takhar, Badakhshan, Farah, Badghis, and Ghor). The project will seek to promote community resilience, alleviate poverty, and create better linkages between producers and the market to further social and economic development.

Implementation of project activities planned for 52 months to achieve its objectives. Over 2019 had the following achievement

2.2 Enabling environment

2.2.1 Media;

Cashmere radio program by February 2020 will be complete. The oven year 2019, Salam Watandar has produced nine short public messages and broadcasting 10 times a month a total of 88 times by mid-December. The purpose of these PSA is to raise awareness and bring

change in the mind-set and behavior of target and non-target areas on the value of cashmere trade.

The PSAs' has been produced and broadcasted conveyed messages about different aspects of cashmere. This includes a definition of cashmere, its value for the production of luxuries clothing,

Inform people where Cashmere goat has potential product, cashmere harvesting, height related to cashmere collection, housing, proper nutrition, goat health management, marketing, the benefit of collective work, pasture management and create a right idea about cashmere seeking animal health service from Par vet

Drama - 24 episodes (12 Dari and 12 Pashtu) of cashmere drama produced and aired. The purpose of these dramas is to provide folks with real stories of their daily lives.

The series of the event developed in a rural setting in a farmer family and people connected to this family who comes across with new reality about their untapped source, opportunity family own and challenges they need to handle and to get the most out of their assets.

To make sure audiences are aware of the above programs, Salamander has run short advertisements via Salamander radio and social media. The campaign continues regularly to inform people in 34 provinces of Afghanistan about the timing of these programs. ASMO continues to produce and publish PSAs per the contract and promos as ASMO contribution to the program. The drama series wrote and produced by Shrin Aqa Jalali who bring several years of experience in this field with SAMO. The storyline developed based on the material PRB provided and based on PRB/Oxfam's area of focus under the cashmere project

Drama into one of Agriculture flagship programs titled 'Rah-e Qarya'. Rah-e Qarya or Way to the Village in English is being broadcast for many years through Salam Watandar (child organization of SAMO) and its network in 34 provinces. The target audience for Rah-e Qarya is farmers and people involved in agriculture work. Thus, SAMO considered placing Cashmere dramas inside this existing flagship program to inform and educate farmers and other folk involved in agriculture work about Cashmere

SAMO's child organization, Salam Watandar (98.9 FM), is a leading national radio service provider catering news, information, and entertainment to an independent network of 102 Afghan-owned and operated radio stations with a capacity to reach over 22 million potential listeners across 34 provinces of Afghanistan. SAMO placed Cashmere dramas in the Rah e Qarya program and broadcast them during its peak/golden time, which broadcast through Salam Watnadar's 98.9 FM frequency, as well as picked via satellite by 102 partners radio stations and broadcasted in 34 provinces.

To ensure Cashmere dramas and PSAs reach the target audiences in Khulm. SAMO placed extra equipment (radio-in-a box system) following concern reported by PRB's Balkh. In addition to two already local partners (Radio Rabia Balkhi and Lahzaha). Radio Lahzaha contracted recently. The full package of drama and PSA was rebroadcasted.

In meeting and separate quarry from the management team of Salam Watandar Mr. Javid Hakim shared the following information

People listen to radio more than TV in the provinces. According to the Asia Foundation's recent research, 57.3% of Afghans get information and their news from radio and radio continues to be more prevalent in rural areas (62.4%) than urban areas (42.2%), as rural residents have less access to TV and the internet generally. All in all, 24 radio drama series broadcasted from April - June 2019 through Local radio stations for the direct target area Herat and Balkh and indirect provinces of Badakhshan, Baghlan, Takhar, Samangan, Sari Pul, Faryab, Farah, Badghis, and Ghor. The media program of Cashmere also airs 240 PSA from April 2019 up to February 2021.

2.2.2 Pasture management

survey on pasture management status and availability of pasture committee

2.2.3 Cashmere position study towered cashmere policy

Preparing Facilities for the Samuel Hall Team in Balkh and Herat to conduct their study on the cashmere policy framework

2.3 Livestock management

2.3.1 Training

PRB's team in Herat and Balkh receipt high-quality ToT training on cashmere harvest, cashmere trade, and value and gender before cascading to beneficiaries at the community level.

About 7800 HH receive training on cashmere harvest, gender, cashmere trade, and value training modules.

The second set of training on goat health and goat management PRB team Developed beneficiaries training methodology, posters, and supplementary materials on goat health and goat management following participation PRB teams in TOT sessions in Mazar-e Sharif.

The same number of beneficiaries also get training on goat health and goat management training in the second half of the year.

A recovery training on cashmere trade and value and pasture management in Balkh increase the number of the beneficiary and cover those who missed the training for whatever reason in course of training

2.3.2 De-worming

All target beneficiaries are supplied with two rounds of de-worming medicine to prevent internal disease and uphold livestock health and maintain good quality cashmere.

To be on the safe side with goat pregnancy care, the de-worming is prescribing after bred of kid there suitable time is determine to farmers, and the PRB team guide the participants in training. while 31730 goat in Balkh and 59220 heat of livestock in Herat converd under de-worming campaign unit June 2021

2.3.3 Protection equipment

All beneficiaries cover under the project got ID cards and received protection equipment (face mask and gloves)

2.3.4 Pasture committee

Over the reporting period, a survey on pasture management and efficiency of establishing pasture committee was conducted in Balkh and Herat.

2.3.5 Para vet training and supply equipment and tools to the clinic

Five qualified para vets select as per established criteria from target communities in full consensus with cashmere groups and local authorities and admitted to refresher training.

2.3.6 Tools and equipment for Para-vets.

Five carefully selected para -vets originated from the targets district and accept the para-vets as a veterinary service providers by affiliated communities have received refresher training in DCA, Herat for the period of one month. The topic of these fresher training adjusting to the need of community and para -vets request.

Distribution of Solar panel, Battery, and Freezer to Para-vets after team understood that existing para- vet's equipment was no longer usable.

Para vets also supplied each with a bike to conduct medical treatment, prevent disease, administrate vaccination, and deworming to project beneficiaries and non-beneficiary to uphold livestock health service.

At the graduation ceremony, trainees reaffirm their commitment to keeping the quality of services and provision of vaccines and medicine at an affordable prices to the livestock owner in their respective areas.



Photo 1: Distribution of tool and equipment to Para-vet in Balkh

2.4 CAO establishment

48 village groups in Khulm and 46 village groups in Charkent started with total of 2760 members men and women constitute five and six clusters in Charkent and Khulm district respectively. Four to five nearby villages form a Cluster/Manteqa. Assembly of cashmere group members selected 4 executive members in the board: chair, deputy, cashier, and clerk. On election On the election of the chair, it was clearly explained that it should be a person who can work without pay and has contacts and initiative so that the association will become self-sustainable and do business as a group of village groups. Similarly in Herat villages forms clusters and clusters introduce their representative to cashmere assembly. The association will lead and control by the board of management, the board will have sub-committees. The ToR was prepared after collecting cashmere group expectations from Association and meeting with the board member within the next period of reporting

2.4.1 Stable remodeling

Twenty-five stable remodeled in five districts and several staple replicate by communities in the wake of visiting from sample stable and conduct awareness to beneficiaries by PRB team in Herat and Balkh.

2.4.2 Stop shops

Total 100 stop shops were selected and established in five districts. The person in charge for selected by the community has to fulfill its obligation according to the agreement confirmed by the community representative

2.4.3 Protection equipment

To reduce the risk of herder form transmission of pathogens between and farmer/herder's minimum equipment and medicine such as face makes, glove and antiseptic (povidone) have been distributed to participants at the end harvesting and gender training along with caplets of de-worming. The required equipment was supplied to Balkh and Herat in the following quantities

all beneficiaries covered under the training program got protection equipment such as face masks and gloves. In this quarter 2321 families in Balkh 2961 families in Herat get protection equipment

2.4.4 Buck distribution

Organizing exposure visit to CAO chairperson, Herat DAIL from goat breeding farm aim at acquiring knowledge on animal welfare, proper housing, and goat nutrition.

Follow up on distributing buck to beneficiaries in Falizkar village. Matting shows the bulk of goats become pregnant almost 90% of goats in the herd

Annex I - Statement of income and expenditure 2019

PARTNERS IN REVITALIZATION AND BUILDING (PRB)
Statement of income and expenditure 2019

	AFGHANI
Previous Balance	9,211,754.42
Budget 2019	31,672,368.08
Total income	40,884,122.50

Detail of PRB projects in year 2019

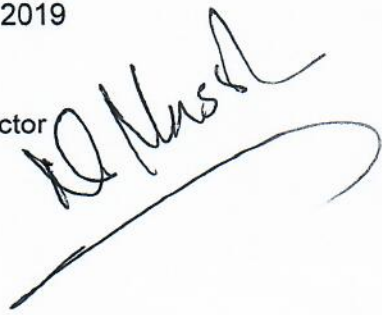
	Income AFN	Expenditure AFN
Strengthening Food Security and Natural Resource Management in Jawzjan AFG-1177	5,553,872.17	5,331,950.00
Twining Programme	161,843.04	-
Afghanistan Cashmere Supply chain Project	26,851,182.92	20,112,648.83
Emergency support to reduce drought impact	816,561.29	796,191.94
Women economic empowerment and food security for women in rural areas AFG-1211	6,869,563.08	4,334,711.98
Sate of old vehicles	631,100.00	278,170.00
Total	40,884,122.50	30,853,672.75

Detail of Expenditure 2019

	AFGHANI
Implementation costs	10,488,959.81
Office runing costs	1,874,722.32
Offiice rent costs	1,461,403.96
Travel and transportation costs	2,688,681.22
Personnel costs	13,684,395.45
Perdiem and accomodation costs	547,720.00
Material and supplies costs	107,790.00
Maintanance	
Total expenditures	30,853,672.75
Total income	40,884,122.50
Refund/Refundable	221,922.17
Balance for Year 2020	9,808,527.58

December 31, 2019

Executive Director



Finance Manager

